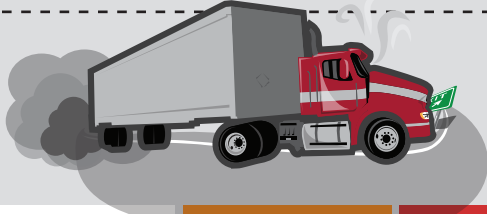


HOW MUCH DOES SPEEDING REALLY COST?

ACCIDENTS

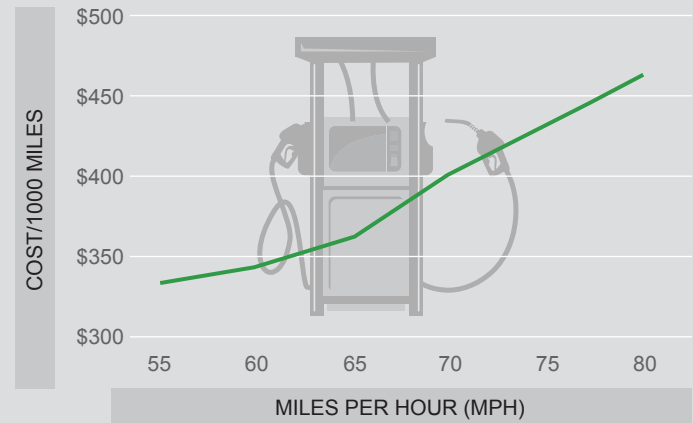


CRASHES IN 2013**	CRASHES	CAUSED BY SPEEDING
FATAL	3,906	898
INJURY	73,000	16,790
PROPERTY	265,000	60,950

** BASED ON FMCSA CRASH CAUSATION STUDY (2006) AND LATEST CRASH NUMBERS (2013)

FUEL

COST/1000 MILES vs MPH



** ASSUMING A PRICE OF \$2.00 PER GALLON AND EPA ESTIMATED FUEL EFFICIENCY LOSSES AT SPEEDS ABOVE 55 MPH

HIDDEN COSTS

Increased accident risk and wear and tear lead to indirect hidden costs in other areas, such as:

- Insurance - higher risk means higher insurance premiums
- Driver and vehicle downtime - accidents and maintenance keep vehicles off the road
- Poor driver retention - good drivers want to work for fleets that value their safety
- Increased regulatory scrutiny
- Bad reputation - nobody wants to see one of their trucks in a crash on the nightly news

MAINTENANCE

- Speeding can increase maintenance costs by up to \$15 per thousand miles across all types of roads.
- According to the Maintenance Council of the American Trucking Association, an increase in operating speed from 55 mph to 65 mph has the following effects:
 - 10-15% decrease in miles-to-engine overhaul
 - Oil consumption increase of 15%
 - Shortened mileage between preventive maintenance intervals
 - Decrease in effective tire casing life
 - Reduction of up to 15% in brake lining life

Contact CyntrX to learn more:

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